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★ JAN 14 1928 ★

U.S. Department of Agriculture

# CHRYSANTHEMUMS

*for the*

## COMMERCIAL GROWER

NEW and  
STANDARD  
VARIETIES

**W**E have not attempted to list all varieties. More recent introductions are listed wherever they are better than older kinds. You may, therefore, miss some of your old favorites. Consult us on your 'Mum problems. We will help you solve them as to selection of varieties, taking bud, etc.

(See back cover)

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## Fight Floral Co.

EVERYTHING IN YOUNG POT PLANTS  
AND ROOTED CUTTINGS

105 West 28th St. New York

Telephones: Lackawanna 5791-5792

## Novelties for 1928

### LARGE FLOWERING TYPES

Lustre. Fine lavender pink combination for Gold Lode and Quaker Maid. Scored 89 points before the C. S. A. committee on October 8th. Plant fairly early to get strong plant and take bud the last week in August. Grows four feet.

Indianola. Indianola will fill the bill for an early large-sized bronze. The color is a wonderful combination of bronze and old gold. Grows four feet from June planting. Take bud last week in August. Scored 92 points before the C. S. A. committee.

**Miss Chicago.** This fine white won the Chicago Florists Club silver medal, offered through the C. S. A. at Chattanooga on Nov. 1926. Blooms Oct. 10 to 15 from terminal bud. Grows five feet from June planting. Has fine stem and foliage. Should become a leader among the large commercial whites.

**Golden Celebration.** Ever since the introduction of "Yellow Eaton," which was a sport from "Timothy Eaton," growers have been wishing for a sport with the color of Golden Wedding. Here it is. Retaining the vigorous habit of Timothy Eaton and the same form of flower and add to that the color like "Golden Wedding" and you have a Thanksgiving Day variety that is irresistible. We have been growing it four years and have a large stock. Grows five feet from June planting. Scored 94 points before the C. S. A. committee.

All above are Baur-Steinkamp introductions for this year 1928.

**Yellow Chieftain.** Like Chieftain. Select bud Aug. 30th.

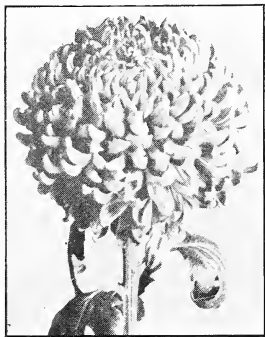
Prices: All of the above \$ 5.00 per doz.  
25.00 per 100  
200.00 per 1000

Other Novelties for this season will be  
published later

# Newer Large-flowering Commercial Varieties

Other Novelties for this season will be published later.

	100	1000
Chattanooga. Pure White. December 1st, Bud selected September 20th. Height 4 ft. C. S. A. Certificate.....	\$15.00	\$140.00



DETROIT NEWS

Detroit News. Bronze, maturing Oct. 25th. Opens as incurved, developing reflex and a golden reverse. Very good. Select bud Aug 30th..

\$10.00	\$90.00
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Clara B. Ford. Incurved yellow, maturing Nov. 20th. Select bud Sept. 20th .....

\$10.00	\$90.00
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Mefo. Creamy white; matures Nov. 15th; 4 ft. high September 15th bud .....

\$10.00	\$90.00
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Quaker Maid. Large mid-season white. Blooms first week in October, all fin-

	100	1000
ished by 10th. An easy doer. Straight stem and foliage. Grows 5 ft. from early June planting. Take bud last week in August .....	\$12.00	\$100.00

Mrs. R. M. Calkins. Bright yellow, maturing Nov. 25th. Color like Marigold. Select bud Sept. 20th.....	10.00	90.00
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Merida. Yellow shading to orange; stiff wiry stem. Those partial to Golden Eaton will be pleased with this variety. Matures Nov. 20th and later. Select bud Sept. 25th to 30th. Height 4 ft.....	15.00	140.00
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Golden Measure. Large mid-season yellow incurved form. Take terminal bud if grown commercially or grow to exhibition size from late crown bud. Good both ways. Grows 4 ft. from June planting .....	12.00	100.00
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Crystal Dome. Incurved white of large size. Blooms Nov. 5th. Grows 4 ft. Late crown bud. Both good.....	12.00	100.00
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Smith's Brilliant. Best early red we know of. Matures Oct. 25th. Those desiring a Harvard color for early football games should give this new variety a trial. Height 3 to 3½ ft. Select bud Sept. 1st. C. S. A. Certificate.....	15.00	140.00
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Edgar Stillman Kelly. Pure white, matures Nov. 15th. Select bud Sept. 5th.....	10.00	90.00
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Smith's Late White. Excellent late white, maturing Dec. 15th and later. Select bud Sept. 30th and later.....	10.00	90.00
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Golden Glow, Improved. A better Golden Glow, being a stronger grower, about 12 inches taller, and blooming about 10 to 14 days later than regular Golden Glow .....	8.50	75.00
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Major Bonaffon. A selected stock of this popular Mum .....	5.00	45.00
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## "CHADWICKS"

We offer a very select strain of this wonderful Mum in all its colors.

Improved Golden Chadwick

White Chadwick

Pink Chadwick

Bronze Chadwick (Indian Summer)

100	1000
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\$5.00	\$45.00
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# Large-flowering 'Mums

## GENERAL COLLECTION

T—Thanksgiving.  
E—Early.

M—Mid-Season.  
L—Late.

	100	1000
T—Adrian's Pride. Thanksgiving Yellow; 4 ft. Bud. Sept. 20-30th.....	\$ 5.00	\$ 45.00
E—Geo. Baer. Bronze sport of Early Rose; October .....	5.00	45.00
M—Betsy Ross. Incurved; white. Nov. 5th. Bud Aug. 25th.....	5.00	45.00
T—Barbara Davis. Large bronze; Nov. 15th .....	6.00	50.00
M—J. R. Booth. Bright yellow, for ex- hibition and commercial. Blooms Nov. 1st. Best bud Aug. 25th.....	10.00	95.00
T—Bronze Chadwick. Nov. 25th (Indian Sum- mer) ....	\$5.00	\$45.00
E—Bronze McNeice. Like McNeice .....	10.00	\$90.00
M—Bronze Turner. Best bronze sport of Tur- ner. Best bud. Aug. 25th ....	\$10.00	\$95.00
E—Bronze Unaka. Like Unaka. Oct. 5th .....	\$6.00	\$50.00
M—Brutus. Bronze; Nov. 10th .....	\$8.50	\$75.00
E—Calumet. Fine exhibition bronze and good for commercial. October 25th. Fall grower. Best bud August 25th ....	\$10.00	\$90.00
T—Celebration. Excellent Thanksgiving yellow sport of Golden Ea- ton. Bud Sept. 10th and later .....	\$6.00	\$50.00



GLADYS PEARSON

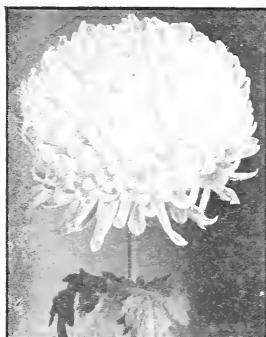
T—Chadwick Supreme. Pink. Nov. 25th .....	100	1000
T—Chadwick White .....	5.00	45.00
T—Chadwick Yellow .....	5.00	45.00
T—Chadwick Bronze (Indian Summer).....	5.00	45.00
M—Chas. Rager. White; Nov. 5th. 4 ft. Bud Aug. 20th.....	4.00	35.00
M—Chieftain. Pink; Nov. 1st. 3 ft. Bud. Aug. 30th .....	4.00	35.00
E—Chrysolora. Yellow; Oct. 15th. 4 ft. Bud Aug. 15th.....	4.00	35.00
T—Cincinnatus. Lavender-pink. Round form. Take terminal bud for com- mercial cutting Nov. 15th-25th. Crown bud taken Sept. 1, will de- velop 10 days earlier.....	5.00	45.00
E—Citronelle. Clear, incurved yellow; 4 ft. Oct. 25th-30th.....	6.00	50.00
E—Comeleto. Early yellow; Oct. 10th.....	6.00	50.00
E—Corneto. Incurved pink; blooms Nov. 10th. Best bud Sept. 15th-20th.....	6.00	50.00
M—Coronna. Round golden yellow. Nov. 1st. Very fine.....	6.00	50.00
L—Cullingfordi. Red, medium size. Ma- tures end of November.....	5.00	45.00
L—December Beauty. White incurved. Matures Dec. 10th. 3½ ft. Select bud Oct. 1st-10th.....	6.00	50.00
L—December Gem. White with pink tinge; 3½ ft. Matures Dec. 1st-15th, ac- cording to date of bud. Best bud Sept. 25th .....	6.00	50.00
L—December Glory. Incurved; fine com- mercial white for late flowering. Matures Dec. 1st-10th. Height 5 ft. from June 15th planting. Secure bud Sept. 30th.....	6.00	50.00

## Large-flowering 'Mums — *continued*

	100	1000
T— <b>Distinction.</b> Round, incurved rose-pink. Fine shipper. Blooms Nov. 15th. 4 ft.....	6.00	50.00
L— <b>Dr. Enguehardt.</b> Pink. 4 ft. Bud Sept. 5th .....	4.00	35.00
L— <b>E. A. Seidewitz.</b> Pink. 5 ft. Bud Sept. 5th .....	4.00	35.00
E— <b>Early Frost.</b> White. Sept. 12th.....	4.00	35.00
E— <b>Early Rose.</b> Pink. Oct. 20th. 5 ft. Bud. Sept. 5 .....	4.00	35.00
M— <b>Elberon.</b> Pink; Nov. 15th.....	8.50	75.00
E— <b>Enchantress.</b> (Smith's). Early pink, flowering Oct. 10th. 4 ft. Fine early rose-pink. Select early bud September .....	5.00	45.00
T— <b>Favorite.</b> White; Nov. 15th-20th. Very fine .....	6.00	50.00
E— <b>Josephine Foley.</b> Pure white; 4 ft. Oct. 25th. Bud Aug. 25th.....	6.00	50.00
T— <b>Gladys Pearson.</b> New shade for Thanksgiving Surface of petals apricot and reverse buff; under artificial light, like orange. 5 ft. Best bud Sept. 30th.....	6.00	50.00
E— <b>Glorious.</b> Pink. End of Oct. 4 ft.....	4.00	35.00
E— <b>Glorify of Pacific.</b> Pink; Oct. 10th.....	4.00	35.00
E— <b>Golden Glow.</b> Yellow; Aug. 15th. 3½ ft. Bud July 10th.....	4.00	35.00
M— <b>Golden Chadwick.</b> Nov. 5th.....	5.00	45.00
M— <b>Golden Glory.</b> Fine late yellow; Nov. 5th; best on late bud. Aug. 25th. Makes a fine pot plant.....	5.00	45.00
T— <b>Golden King.</b> (1923) Incurved yellow; matures Nov. 15th-25th. 4½ ft.....	5.00	45.00
L— <b>Golden Mistletoe.</b> Dec. 1st. 4 ft. Bud Sept. 30th .....	5.00	45.00
M— <b>Greystone.</b> Bronze; Nov. 10th.....	8.50	75.00
L— <b>Hamburg.</b> Late Pink. Dec. 1st.....	5.00	45.00
L— <b>Hamburg.</b> Late white. Dec. 1st.....	5.00	45.00
T— <b>Harvard.</b> Red; Nov. 15th. 5 ft. Bud Sept. 30th .....	4.00	35.00
L— <b>Helen Frick.</b> Pink; Nov. 20th. 3 ft. Bud Sept. 10th.....	4.00	35.00
M— <b>Honeydew.</b> Midseason Yellow good exhibition Mum .....	6.00	50.00
T— <b>Indian Summer.</b> (Bronze Chadwick) Nov. 25th .....	5.00	45.00
E— <b>Liberty Bond.</b> White; Oct. 15th.....	5.00	45.00
T— <b>Loyalty.</b> Yellow; 4 ft. Sure for Thanksgiving. Bud Sept. 10th-20th .....	5.00	45.00
M— <b>Louise Pockett.</b> Fine late white; Nov. 15th. Large size. For commercial as well as exhibition. Semidwarf. Best bud Aug. 10th.....	10.00	95.00
T— <b>Lynwood Hall.</b> White. Nov. 20th.....	4.00	35.00
T— <b>Major Bonnaffon.</b> Yellow; Nov. 20th. 3½ ft. Bud Sept. 10th.....	4.00	35.00
E— <b>Marigold.</b> Yellow; Oct. 15th.....	4.00	35.00
M— <b>Midnight Sun.</b> Mid-season bright yellow; Nov. 1st. 2½ ft. Bud Sept. 20th .....	5.00	45.00
M— <b>Miss Nettie L. Parker.</b> Pink, on order of Nerissa flowers. Nov. 1st. Incurved. Strong grower.....	7.00	60.00
L— <b>Mistletoe Pink.</b> Pink sport of Mistletoe. May be had for Xmas by planting end of July or 1st of Aug. Best Bud Sept. 30th-Oct. 15th.....	5.00	45.00
L— <b>Mistletoe White.</b> Dec. 1st; 4 ft. Bud Sept. 30th .....	5.00	45.00
L— <b>Mistletoe Yellow.</b> Dec. 1st; 4 ft. Bud Sept. 30th .....	5.00	45.00
T— <b>Monument.</b> Large commercial white; 5 ft. Nov. 15th.....	5.00	45.00
M— <b>Mrs. J. Leslie Davis.</b> (Pink Turner). Pink sport of Turner.....	8.50	75.00
E— <b>Mrs. C. C. Pollworth.</b> Improved Chrysolora; more incurved .....	4.00	35.00

## Large-flowering 'Mums—continued

- L—Mrs. Nellie T. Ross. A shade lighter than Bonnaffon. Flowers Nov. 30th. 4½ ft. Best bud early October ....\$6.00 \$50.00  
 E—McNeice. Pink. Oct. 25th .....\$4.00 \$35.00  
 M—Nagirroc. Orange-bronze; Nov. 1st. Exhibition and commercial. Best bud August 15th and later ....\$8.50 \$75.00  
 M—Nerissa. Pink; Nov. 1st .....\$5.00 \$45.00  
 E—Oonto. White; Oct. 10th-15th. 4 ft. Bud Aug. 25th. \$4.00 \$35.00  
 E—October Rose. Large incurved pink. Blooms Oct. 10th. 5 ft. terminal bud. \$5.00 \$45.00



MRS. NELLIE T. ROSS

- T—Orange Queen. Loosely incurved. Blooms for Thanksgiving; 3-3½ ft. from June planting. Bud Sept. 10th..... 8.50 75.00  
 E—Pacific Supreme. Pink; Oct. 10th..... 4.00 35.00  
 M—Patty. Pink; Nov. 1st. 2½ ft. Bud Aug. 25th ..... 4.00 35.00  
 T—Pink Chadwick. Pink; Nov. 25th..... 5.00 45.00  
 T—Pink Treasure. Large incurved; Nov. 15th-25th; 3 ft. Bud Sept. 20th..... 6.00 50.00  
 M—Pink Turner. (Mrs. J. Leslie Davis). Pink sport of Turner..... 8.50 75.00  
 E—Polly Rose. White; Oct. 5th..... 4.00 35.00  
 M—J. W. Prince. Dark pink sport of Chieftain; Nov. 5th. 3 ft..... 5.00 45.00  
 E—Progress. Incurved. Pink; Oct. 25th.. 5.00 45.00  
 M—Purple King. Nearest approach to purple; exhibition variety. Matures Nov. 5th-10th. Best bud Sept. 5th 8.50 75.00  
 M—Richmond. Yellow; Nov. 1st. 4 ft. Bud Aug. 25th..... 4.00 35.00  
 E—Robt. Halliday. Yellow; Oct. 20th..... 4.00 35.00  
 M—Roman Gold. Yellow; Nov. 5th. 4 ft Bud Aug. 25th..... 4.00 35.00  
 E—Rose Chochoard. Fine early pink. Matures Oct. 15th. Dwarf grower. 3 ft Select bud Aug. 15th..... 6.00 50.00  
 E—Rose Delight. Deep pink, incurved; medium dwarf in growth. Fine keeper. Matures Oct. 20th. Select bud Sept. 5th..... 10.00 90.00  
 M—Rose Perfection. Pink; Nov. 5th. 3 ft. Bud. Sept. 10th..... 4.00 35.00  
 E—Rose Glow. Pink; Oct. 10th..... 4.00 35.00  
 T—Rosa Raisa. Perfect incurved rose-pink; 4½ ft. Select bud Sept. 20th; matures Nov. 15th and can be had for Thanksgiving..... 10.00 90.00  
 L—A. Schmidt. Pink sport of Seidewitz 5.00 45.00



SILVER SHEEN

- E—Silver Sheen. Pure white incurved. Matures Oct. 20th. Fine keeper ..\$6.00 \$50.00  
 E—Smith's Advance. White; Sept. 5th. 3½ ft. Bud Aug. 5th. \$4.00 \$35.00  
 E—Smith's Imperial. Dwarf grower following Oonto. Select bud after Aug. 25th. \$5.00 \$45.00  
 M—Snowbound. Snow-white; Nov. 1st. \$4.00 \$35.00  
 M—Snow White. Incurved; 4-5 ft. Nov. 1st. \$4.00 \$35.00



## Large-flowering 'Mums—continued

	100	1000
L—Sunbeam. Yellow; Nov. 15th. 4½ ft. Bud Sept. 20th-30th.....	4.00	35.00
E—Sunglow. Yellow; Oct. 25th. 3½ ft. Bud Aug. 15th and later.....	4.00	35.00
T—Sungold. Bright late yellow seedling from Sunbeam. 4½ ft. Bud Sept. 30th or later.....	5.00	45.00
I—Sylvan Tints. Excellent Thanksgiving variety. Strong grower. Surface of petals cardinal; reverse side tan color. Loosely incurved form. 4 ft. Bud Sept. 30th.....	6.00	50.00
T—Tekonsha. Fine large bronze for Thanksgiving. 3½ ft. Select bud Sept. 10th .....	6.00	50.00
T—Thanksgiving Pink. Dark pink.....	6.00	50.00
E—Tiger. A second early yellow; Oct. 15th-20th .....	6.00	50.00
E—Tints of Gold. Bronze; Oct. 10th.....	5.00	45.00
T—Towantic Incurved white for Thanksgiving. Don't reserve bud before Sept. 15th .....	4.00	35.00
E—Unaka. Pink; Oct. 5th. 4 ft. Bud Aug. 5th .....	4.00	35.00
M—Victory. Incurved pure white; Nov. 10th. 3 ft. if benched June 25th or later. Bud Sept. 30th.....	5.00	45.00
M—W. H. Waite. Bronze; Nov. 5th. Best bud Aug. 15th.....	8.50	75.00
T—White Bonnaffon. Nov. 20th.....	4.00	35.00
T—White Chadwick. Nov. 25th.....	5.00	45.00
M—White Chieftain. Nov. 5th.....	4.00	35.00
L—White Frick. Nov. 15th. 3 ft. Bud Sept. 10th .....	4.00	35.00
M—White Patty. Nov. 1st.....	4.00	35.00
M—White Perfection. White sport of Rose Perfection. Nov. 1st.....	5.00	45.00
M—White Prince. Mid-season; Nov. 1st. Close incurved; wax-like color; 4 ft. Bud Sept. 20th-30th.....	5.00	45.00
T—White Seidewitz. Nov. 25th. 5 ft. Bud Sept. 5th .....	4.00	35.00
T—White Surprise. Nov. 20th; 4-4½ ft. Bud Sept. 20th.....	5.00	45.00
M—White Turner. Nov. 1st.....	6.00	50.00
T—Whittier. Fine yellow to replace Bonnaffon; Nov. 15th.....	5.00	45.00
E—Yellow Frost. Sept. 12th.....	5.00	45.00
M—Yellow Rager. Nov. 5th.....	6.00	50.00
M—Yellow Pockett. Bud Aug. 10th.....	10.00	95.00
M—Yellow Turner. Nov. 1st.....	6.00	50.00
M—Yukon. Commercial Yellow. Incurved. Good shipper; Nov. 1st.....	6.00	50.00



BETSY ROSS

## Large-flowering Special Group

These varieties are really exhibition types, but good commercially as well. Very useful for one who retails his own blooms of these kinds. Descriptions are under different sections.

	100	1000
M—J. R. Booth. Yellow.....	\$10.00	\$ 95.00
M—Bronze Turner .....	10.00	95.00
T—Cinnatus .....	5.00	45.00
M—Corneto. Pink .....	6.00	50.00
T—Elberon. Pink .....	8.50	75.00
M—Golden Measure .....	12.00	100.00
M—Louisa Pockett. White.....	10.00	95.00
M—Nagiroc. Orange-bronze .....	8.50	75.00
T—Orange Queen .....	8.50	75.00
M—Pink Turner .....	8.50	75.00
M—Purple King .....	8.50	75.00
M—W. H. Waite. Bronze.....	8.50	75.00
M—White Turner .....	6.00	50.00
M—Yellow Turner.....	6.00	50.00
M—Yellow Pockett .....	10.00	95.00

## SELECTING THE BUDS IN 'MUMS

Generally the best flowers come from the second crown and terminal buds. The crown bud may be distinguished by the fact that it appears early and is surrounded by vegetative growth, that is, leaf shoots not buds. Crown buds are earlier, usually produce the larger bloom and more petals in the bloom. Color, however, is not as intense as from a terminal bud.

A terminal bud is late and is surrounded by other buds. It is the terminus of a year's growth. It is best because of a more intense color in the bloom and better foliage. The flowers are smaller and in some cases not as double as from a crown bud.

## New Pompon Novelties FOR 1928

**Lucinda.** One of our best selling Pompons these past three years. The color is a bright deep pink. Individual blooms are of the round medium sized type. Produces fine sprays and plenty of them. Blooms Nov. 12th to 20th.

**Elora.** White with blush shadings while blooms are developing. Strong grower, producing fine sprays. Gives good yield per foot of bench space. Blooms Nov. 1 to 10. Belongs to the large flowered Pompon type.

**Nubian.** Bronzy red. Comes into flower Oct. 15th to 20th. which gives it additional value. Blooms are of the large flowered Pompon type. Plant grows strong and the sprays are good. Should find a place on account of the color at its early blooming date.

**Gold Drop.** Belongs to the Nuggets type of Pompon. The color is a pleasing shade of golden bronze with crimson tips to the petals until fully developed. Grows strong and makes fine sprays. Blooms first week in November.

All above are Baur-Steinkamp introductions for this year, 1928.

All of the above \$ 5.00 per doz.  
25.00 per 100  
200.00 per 1000

	100	1000
<b>Aloma.</b> Japanese Single. Terra Cotta bronze with a yellow zone around the full golden yellow center disc. Strong vigorous growth that needs no disbudding, flowering Oct. 15th, being finished for Christmas .....	15.00	140.00

## New Pompons—continued

	100	1000
<b>Murray Hill Beauty.</b> Single. Old rose with tan shading under artificial light. Sport of Margaret Waite; grows just as strong and freely as Mrs. E. D. Godfrey, but the flower has more substance, having 3 rows of petals, flowering for Thanksgiving. From late planting, can be held for Christmas .....	17.50	150.00
<b>Lillian.</b> Mahogany red sport of Mrs. E. D. Godfrey .....	12.50	100.00
<b>Lindy.</b> Large flowering Pompon; bronze....	12.50	100.00
<b>My Pride.</b> Large flowering Pompon; pink	12.50	100.00
<b>Student Prince.</b> Light bronze, single type, showing deep yellow center.....	12.50	100.00
<b>Thanksgiving Bronze.</b> Single Pompon. Bronzy-apricot having two rows of petals with a rounded golden center; a cross between Bronze Buckingham and Mrs. E. D. Godfrey. A good grower, with stiff, erect stem, about 3 ft. high, in bloom for Thanksgiving, continuing into early December. For the past four years, the flowers of this variety have been sold to a few exclusive metropolitan florists who consider it a valuable addition to the singles in flower at this time .....	12.50	100.00
<b>Eileen Masson.</b> Single. Flowers are single with a double row of petals. Dark pink. Dwarf grower, only 10 inches high. Fine for pot culture. Requires no pinching or stopping to keep it low. Flowers produced in profusion; the earliest coming into bloom about Sept. 15th, according to season and location. (2¼-inch pots only).....	15.00	125.00
<b>Sarah Fisher.</b> Large flowering Pompon. Matures from Oct. 20th to Nov. 1st. Height 3 ft. Bright sulphur yellow. Blooms well spaced on stiff stems. Size of bloom, two inches; full centers. Four to five stems. A good paying variety	10.00	90.00
<b>Usona.</b> A bright pink Pompon maturing Nov. 20th-25th, just in time for Thanksgiving. Very productive, with strong upright growth. Height 2½ ft.....	10.00	90.00
<b>Olivia.</b> This is another late pink Pompon and in most respects similar to Usona, but is later flowering; not ready to cut until Dec. 1st and continuing until the 15th. This is the latest of all the pink Pompons. C. S. A. Certificate scoring 87 points. Height 3-3½ ft.....	10.00	90.00
<b>Jolo.</b> The only bright red Pompon maturing Nov. 20th to 30th. This variety has a tendency to show reverse side of petals when mature; for this reason, we recommend pinching out the center bud of each spray to secure a greater number of flowers at one time. The reverse side is mahogany color and not an objectionable one. The best red for Thanksgiving. Height 3 ft.....	10.00	90.00
<b>Dream.</b> A very handsome late Pompon and a delightful acquisition to the late varieties. The color of Mrs. E. D. Godfrey, Single Chrysanthemum. Disbudding is unnecessary with this variety, as every flower stands well out and shows itself to the best advantage. Admired the most of any of the varieties in our collection this year.....	10.00	90.00
<b>Red Bird.</b> Anemone type. Deep ruby red, golden crested center. Disbud slightly and grow in sprays. Nov. 15th.....	8.50	75.00
<b>Pink Popcorn.</b> A clear handsome shade of pink, ideal in growth; stiff stems. Flowers are well spaced on the spray. One of the best cut flower varieties. Oct. 25	8.50	75.00

# Pompons—Large-flowering Kinds

T—Thanksgiving.  
E—Early.

M—Mid-Season.  
L—Late.

	100	1000
E—Adironda. Fine, early bronze; Oct. 15..	5.00	45.00
E—Alletta. Light pink. Very early; Oct. 10th. Dwarf habit.....	8.50	75.00
E—Angelo. Fine pink.....	5.00	45.00
E—Anna L. Moran. Bronze Red; Oct. 15th .....	5.00	45.00
M—Autumn Glints. Golden bronze. Nov. 5th .....	5.00	45.00
T—Baby. Yellow Button. Nov. 15th.....	5.00	45.00
T—Becky McLane. Bronze. Nov. 25th.....	4.00	35.00
T—Betty Watkins. Bronzy yellow, deep bronze eye; for Thanksgiving.....	5.00	45.00
E—Bokhara. Autumn combination of colors; red, rose and bronze. Oct. 25th	5.00	45.00
L—Brown Beauty. Latest bronze. Matures December .....	6.00	50.00
M—Bronze Doty. True bronze sport of Doty .....	6.00	50.00
T—Bronzito. Bronze. Nov. 15th. Dahlia-like petals .....	5.00	45.00
T—Bucena. A fine bronze for Thanksgiving. An improved Becky McLane. 2½ ft.....	6.00	50.00
M—Capt. Cook. Pink.....	4.00	35.00
T—Chicago Pearl. Fine white for Thanksgiving and later. Disbudded or for sprays .....	6.00	50.00
E—Clare Jameson. Early bronze. Oct. 15th .....	5.00	45.00
M—Claret. Like claret color. Nov. 10th..	5.00	45.00
T—Clorinda. Fine bronze. Nov. 25th.....	5.00	45.00
M—Cometo. Dark rose. Nov. 1.....	6.00	50.00
M—Connie Dick. Yellow Doty.....	5.00	45.00
E—Cora Peck Buhl. Deep yellow. Oct. 25th .....	5.00	45.00
T—Diana. White. Trifle larger than Doty	4.00	35.00
L—Doris. Red; dwarf. Nov. 15th to 20th	4.00	35.00
E—Dotson. Old rose. Reflex. Dwarf grower. Good for pots. Matures Oct. 20th .....	6.00	50.00
E—Edina. Rose pink. Oct. 15th. Fine..	5.00	45.00
T—El Reno. Golden bronze. Nov. 25th....	5.00	45.00
E—Ermalinda. Old rose; Oct. 25th; before Doty; 3½ ft.....	5.00	45.00
M—Fairy Queen. Daybreak pink.....	4.00	35.00
T—Felice. Orange, like Orange Queen Mum. Broad incurved petals from a high rounded flower; 2 inches in diameter. Matures Nov. 12-20. Height 2 ft. ....	5.00	45.00
E—Fire Bird. Best early red. Oct. 25th....	5.00	45.00
M—Flora. Crimson. Nov. 1st.....	5.00	45.00
T—Frank Wilcox. Bronze.....	4.00	35.00
L—Gold Coin. Bright yellow. Matures Dec. 1st and later. Large flower. Fine sprays .....	9.00	85.00
M—Golden Climax. Yellow. Nov. 1st.....	4.00	35.00
M—Golden Crest. Golden yellow. Nov. 1st. Makes fine sprays. 2½ ft.....	6.00	50.00
L—Golden Nymph. Latest Pompon known. Flowers can be had for Christmas. Button type. Bright yellow. 2½ ft. Dec. 10th and later.....	5.00	45.00
T—Golden Sceptre. Bright yellow. Nov. 25th. Very fine.....	8.50	75.00
T—Hilda Canning. Bronze. Nov. 25th.....	4.00	35.00
E—Ida. Early yellow. Oct. 15th.....	4.00	35.00
M—Illona. Lavender. Nov. 10th. Large sprays .....	5.00	45.00
E—Irene. Pure white. Oct. 20th.....	5.00	45.00
E—Juliana. Yellow. 3½ ft. Oct. 22nd....	6.00	50.00
M—Klondike. Brilliant yellow.....	5.00	45.00
E—Leilah. Rose pink. Oct. 12th.....	5.00	45.00
M—Lillian Doty. Pink.....	4.00	35.00
T—Lorraine Meech. Dull crimson.....	5.00	45.00
E—Lucia. Lavender pink. Oct. 25th.....	4.00	35.00
M—Louise Davenport. Bronze. Nov. 10th	5.00	45.00

## Large-flowering Pompons—continued

	100	1000
E—Margot. Earliest white. Ready Oct. 8th. When grown outdoors, can be had by end of September. Dwarf grower .....	6.00	50.00
M—Mariana. White; can be disbudded also .....	4.00	35.00
E—Mimico. Lavender. Oct. 25th.....	4.00	35.00
E—Mirong. White. 20th.....	8.50	75.00
E—Mirimar. Bronze. Oct. 25th.....	6.00	50.00
M—Morning Glow. Enchantress pink. Nov. 1st .....	4.00	35.00
E—Mrs. Nellie Kleris. Lavender pink. Oct. 25th .....	4.00	35.00
M—Muskoka. Golden bronze. Nov. 10th .....	5.00	45.00
T—Nadia. Dwarf Pompon. A new one. For pot culture. Bright yellow. Can be had for Thanksgiving.....	6.00	50.00
M—Narada. Light yellow. Strong grower .....	6.00	50.00
T—Norine. A Christmas Gold seedling; same shade of yellow but larger; matures earlier, for Nov. 20th and Thanksgiving. Large sprays, strong stems .....	6.00	50.00
M—Nelma Putnam. Rose pink. Mid-season .....	7.00	60.00
T—Neola. Light pink. Nov. 15th. Large flowers .....	5.00	45.00
M—New York. Bronze. Nov. 10th.....	6.00	50.00
E—Niza. Pink. Oct. 15th; dwarf. Good spray .....	4.00	35.00
T—November Gold. Nov. 25th.....	6.00	50.00
E—Nuggets. Clear bright yellow; flowering Oct. 25th. Round flower and makes a good spray; erect grower. Large button type and very desirable .....	5.00	45.00
E—Ouray. Dark brown. Oct. 20th.....	5.00	45.00
E—Pink Dot. White with crimson dot. Oct. 25th .....	4.00	35.00
T—Red Wilcox. Like Wilcox; better. Nov. 25th .....	6.00	50.00
E—Rodell. An early yellow to follow Zora. Oct. 20th.....	6.00	50.00
E—Rose Charm. Rose pink. Oct. 25th.....	4.00	35.00
T—Rowenna. Fine bronze for Thanksgiving .....	5.00	45.00
E—Ruth Cummings. Bronze.....	7.00	60.00
T—Sarah Townsend. Bronze. Nov. 15th .....	5.00	45.00
M—Source d'Or. Bronze. Nov. 10th.....	6.50	55.00
E—Stormy Petrel. White; good sprays. Oct. 20th .....	4.00	35.00
T—Unalga. Beautiful large yellow Pompon for Thanksgiving; excellent when disbudded. About 10 flowers to a plant .....	6.00	50.00
E—Uvalda. Early white. Oct. 10th.....	5.00	45.00
E—Wanda. Large white. 3½ ft. Oct. 25th .....	6.00	50.00
T—Western Beauty. Large pink.....	4.00	35.00
M—White Caps. Pure white. Nov. 10th-15th .....	4.00	35.00
M—White Doty .....	4.00	35.00
M—G. Wickersham. Snow-white. Nov. 5th .....	6.00	50.00
L—Xmas Gold. Latest yellow.....	4.00	35.00
M—Yellow Doty. Nov. 1st.....	5.00	45.00
T—Yellow Fellow. Fine. Clear yellow. Large sprays. Nov. 15th and later .....	5.00	45.00
L—Yellow Yuletide. Dec. 5th.....	5.00	45.00
L—Yuletide. Pure white. Dec. 5th. Latest and best white Pompon.....	5.00	45.00
E—Zora. Bright yellow. Fine sprays; Oct. 15th-20th .....	5.00	45.00

Of above, the following are suitable for disbudding:

Adelphia	Mimico	Nadia
Angelo	Miramar	Unalga
Cometo	Muskoka	Wanda
Juliana	Narada	

## Pompons of Button Type

Very fine for cutting and also suitable for pot plants, being dwarf growers. If potted in June and pinched several times, will grow 8-16 inches in height from soil.

	100	1000
E—Baby. Yellow. Nov. 15.....	5.00	45.00
T—Billie Burke. Golden Bronze. Nov. 15	5.00	45.00
E—Bright Eyes. White, apricot reverse. Oct 25.....	5.00	45.00
L—Brown Beauty. For price and descrip- tion, see previous group.....	6.00	50.00
E—Buena. Golden bronze. Oct. 25.....	5.00	45.00
T—Clare. White. Nov. 15.....	5.00	45.00
M—Crista. Sulphur. Nov. 1.....	5.00	45.00
M—Dainty Maid. Pearly white. Nov. 1....	5.00	45.00
E—Ethel. Bright Red. Oct. 25.....	5.00	45.00
T—F. Wilcox Jr. Bronze. Nov. 20.....	5.00	45.00
M—Little Tot. Pale Pink. Nov. 5.....	5.00	45.00
M—Marguerite Clark. Rose pink. Nov. 5	5.00	45.00
M—Mary Pickford. Pure White. Nov. 1	5.00	45.00
M—Mildred James. Lavender pink. Flow- ering from Oct. 25 to Nov. 10. Good producer.....	8.00	75.00
T—Nemo. Latest white Button type. Nov. 25.....	5.00	45.00
E—Padoka. Light salmon. Oct 20.....	5.00	45.00
M—Varsity. Button yellow. Nov. 1.....	5.00	45.00
M—White Midget. Pure white. Nov. 5....	5.00	45.00

## Caprice Type

Very fine for Pot Plants.

Butler's Caprice. Deep pink.....	6.50	55.00
Cap du Printemps. The original Caprice variety .....	6.50	55.00
Kathleen Thompson. Crimson.....	6.50	55.00
Lilac Caprice.....	6.50	55.00
Mrs. Greening. Light Pink.....	6.50	55.00
Purple Caprice.....	6.50	55.00
White Caprice.....	6.50	55.00
Yellow Caprice.....	6.50	55.00

## Other Pompons

Very good for pot culture  
and suitable for disbudding.

M—A. Dasse. Intense yellow; dwarf.....	8.50	75.00
E—Angelo. Light pink; dwarf. Oct. 25....	6.00	50.00
L—Brown Beauty. Latest Bronze. Better for December .....	6.00	50.00
M—Brutus. Bronze; dwarf.....	8.50	75.00
T—Canova. Very dwarf, maturing Nov. 20. Height, 12 inches above pot. Grow natural or disbudded. Bright yellow .....	8.50	75.00
M—Chestnut. Anemone; tan shade. Nov. 10 .....	6.00	50.00
M—Cometo. Dark rose, shaded magenta. Strong, upright stem. Nov. 1.....	6.00	50.00
E—Dotson. Old rose. Oct. 20.....	5.00	45.00
T—Eileen Masson. 2¼ inch pots. Dark pink. See under new Pompons.....	15.00	125.00
E—Gilda. Bright orange. Oct. 25.....	5.00	45.00
T—Godfrey's Perfection (Anemone) Pure white. Thanksgiving.....	6.00	50.00
L—Gold Coin. Bright yellow. Matures Dec. 1st and later. Large flower. Fine sprays.....	8.50	75.00

## Pompons—continued

	100	1000
M—Greystone. Golden orange; dwarf.....	8.50	75.00
E—Juliana. Yellow. Strong upright growth. 3½ ft. Oct. 22.....	6.00	50.00
M—Laelia. Pink Anemone. Nov. 1. Fine for sprays or disbudded.....	6.00	50.00
M—Lil. Doty. Shell pink.....	4.00	35.00
L—W. H. Lincoln. Yellow; late.....	8.50	75.00
E—Margot. Earliest white.....	6.00	50.00
E—Mimico. Lavender. 3½ ft. Oct. 22....	6.00	50.00
E—Miramar. Fine bronze. 3½ ft. Oct. 25	6.00	50.00
E—Mitzi. Yellow, red center. Oct. 20.....	5.00	45.00
M—Muskoka. Golden bronze. 3½ ft. Nov. 10.....	6.00	50.00
M—Narada. Light yellow. Strong grower. 2½ - 3 ft.....	6.00	50.00
E—Primrose. L'Excellence anemone. Oct. 25 .....	6.00	50.00
M—Puritan. Pure white anemone. Nov 1	6.00	50.00
E—Savina. A large flowering variety of dwarf growth making it suitable for pots. Lavender pink. Oct. 15....	8.50	75.00
T—Unalga. Intense yellow. 2½ ft. Nov. 25 and later. About 10 flowers to a plant.....	6.00	50.00
E—Wanda. Large white. 3½ ft. Oct. 25	6.00	50.00
M—Wellington Wac. Yellow; fine.....	8.50	75.00
M—White Doty. Like Lil. Doty.....	4.00	35.00
E—Wolverine. Bright yellow seedling from Normandie. Stronger habit.....	7.00	60.00

For additional varieties to grow for pot plants, see Baby or Button Type of Pompons, also Anemones for disbudding.

## Anemone Types

### STANDARD VARIETIES

M—Blanche. White.....	4.00	35.00
M—Chestnut. Tan shades. 2½ ft. Nov. 10 .....	6.00	50.00
M—Co-ed. 3½ ft. Soft pink. Nov. 10.....	6.00	50.00
T—Eugene Langauet. Deep golden yellow; fine for Thanksgiving.....	4.00	35.00
M—Florera. Yellow; 3 ft. Nov. 10. Best when disbudded .....	6.00	50.00
M—Garza. White.....	4.00	35.00
M—Yellow Garza .....	4.00	35.00
T—Godfreys Perfection White. Dwarf. Nov. 25. Good for Pot Plant.....	6.00	50.00
T—Golden Lida Thomas. Nov 25th.....	6.00	50.00
M—Graf von Oriola. Pink. Fine disbudded .....	6.00	50.00
M—Izola. Pink. 3½ ft. Nov. 1. Fine disbudded .....	6.00	50.00
M—Laelia. Pink. Nov. 1. Fine as pot plant or disbudded.....	6.00	50.00
T—Lida Thomas. White; late. Nov. 25..	6.00	50.00
M—Maple Leaf. Like maple leaf shade. 2 ft. Nov. 10. Fine for pot plants	6.00	50.00
M—Pomona. Pure White. Nov. 1. Good when disbudded.....	6.00	50.00
E—Primrose. Light yellow. Oct. 25. Dwarf. Best as pot plant.....	6.00	50.00
M—Puritan. Pure white. Nov. 1. For sprays or Pot Plant.....	6.00	50.00
M—Red Bird. Anemone type. Deep ruby red, golden crested center. Disbud slightly and grow in sprays. Nov. 15 .....	8.50	75.00
T—Sunshine. Yellow; Nov. 15 to Dec. 1. Best when disbudded.....	6.00	50.00
M—The Belle. Pure white. Nov. 10.....	6.00	50.00
M—The Chief. Light yellow. 3 ft. Nov. 10 .....	6.00	50.00

Such varieties as Florera, Pomona, Izola, Sunshine are best when disbudded.

## Single Varieties

### DAISY TYPE

	100	1000
M—Bronze Buckingham.....	\$5.00	\$45.00
T—Charter Oak. Yellow. Nov. 25.....	5.00	45.00
T—Dusky Maid. Golden bronze. Nov. 15	5.00	45.00
T—Eileen Masson. For description see under new Pompons. 2 1/4 in. pots only .....	15.00	125.00
T—Elizabeth McDowell. Orange bronze. Nov. 15.....	5.00	45.00
T—Golden Mensa. Nov. 15.....	5.00	45.00
E—Golden Oriole. Earliest single yellow. Oct. 10.....	6.00	50.00
T—Helen Hubbard. Crimson. Nov. 20.....	5.00	45.00
T—Margaret Waite. Cerise pink Godfrey. Nov. 25.....	4.00	35.00
T—Mensa. White.....	5.00	45.00
T—Miss Isabelle. Bronze Godfrey. Nov. 25 .....	4.00	35.00
M—Miss Mary Pope. Pale Pink.....	4.00	35.00
T—Mrs. E. D. Godfrey. Pink; Nov. 25....	4.00	35.00
E—Mrs. W. E. Buckingham. Pink. Oct. 25	4.00	35.00

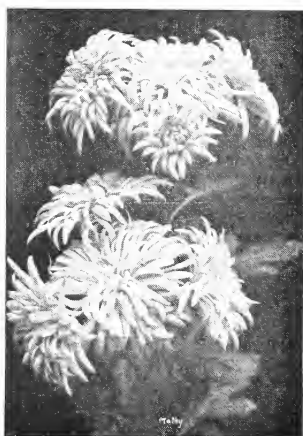
## Hardy Early Flowering 'Mums FOR OUTDOOR GROWING

A. Barham. Orange bronze	Goacher's Crimson
Alice Howell. Yellow	Glory of Seven Oaks. Yellow
Belle Mauve. Flesh pink	L'Argenteuillais. Chestnut
Border Beauty. Orange gold	Lucifer. Deep crimson
Bronze Source d'Or	Marie Dupont. Pure white
Cranfordia. Yellow	Normandie. White
Excelsior. Yellow	Pauline Wilcox. Bronze
Eden. Bright rose	Provence. Pink
Firelight. Crimson	Ruth Cumming. Bronze
Framfield White	Yellow Normandie

Wolverine (Price and description, see group of Pompons for pot culture)

#### Prices On All Above:

Rooted Cuttings.....	\$7.00 per 100	\$60.00 per 1000
2 1/4 inch Pots.....	9.00 per 100	80.00 per 1000



EARLY FLOWERING OUTDOOR 'MUM



# For the Convenience of Our Customers

For those who do not follow new varieties closely and would like a good selection of varieties that will give best results, we have assembled this list to cover the full season.

## LARGE FLOWERING 'MUMS

Listed in order of flowering from early to late

### Yellow

Golden Glow  
Golden Queen  
Sunglow  
Tiger  
Maj. Bonnaffon  
Celebration  
C. B. Ford  
\*Golden King  
\*Gladys Pearson  
Mrs. R. M. Calkins  
\*Mrs. Nellie T. Ross  
Golden Mistletoe

### White

Smith's Advance  
Silver Sheen  
Oconto  
White Chieftain

Betsy Ross  
Favorite  
Monument  
Mefo  
Chattanooga  
December Beauty  
\*December Glory  
Mistletoe

### Pink

Unaka  
Rose Chochard  
Chieftain  
Rose Perfection  
Patty  
Dr. Enguehard  
\*Distinction  
\*E. A. Seidewitz  
\*Thanksgiving Pink  
Pink Mistletoe

Bronze—Detroit News. Oct. 25

Crimson—Harvard. Nov. 15

## POMPONS

### Yellow

Zora  
Rodell  
Nuggets  
Cora Peck Buhl  
Sarah Fisher  
Golden Crest  
Yellow Fellow  
Golden Sceptre  
\*Sunshine (Anemone)  
\*Norine  
\*Gold Coin  
\*Xmas Gold  
\*Golden Nymph

### White

Margot  
Irene  
Minong  
Chicago Pearl  
\*Godfrey's Perfection  
\*Yuletide

### Bronze

Adironda  
Clare Jameson  
Felice  
New York  
\*F. Wilcox  
\*Red Wilcox  
\*Rowenna  
\*Betty Watkins  
\*Brown Beauty  
\*Bucena  
\*Thanksgiving Bronze  
(single)

### Pink

Alletta  
Leilah  
Edina  
Dotson  
Ermalinda  
\*Usona  
\*Olivia

\*Those marked star \* are most suitable for around Thanksgiving.

# General Information

**Prices:** Prices are for Rooted Cuttings, which we believe to be more satisfactory than potted plants. Prices are subject to change without notice, also subject to crop failure.

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**Order Early:** It is to your advantage to let us know as early as possible what you will want. Help us to help you by ordering early.

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**Our Service:** We want to supply you the best varieties suitable for your business. Consult us. We will give you expert advice so far as we can. The information in this list regarding the date of taking bud, height of bloom and flowering dates and descriptions will be helpful to you. Save this list for reference.

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**Shipments:** As soon as properly rooted, shipments are made by Parcel Post, if it is a small package, or express if a large order. If stock is not in good condition on arrival, promptly notify the carrier and advise us immediately. While we do not guarantee safe arrival, we feel certain that you will be well satisfied with the stock and packing.

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**Our Policy:** It is our purpose to please you by supplying well rooted and healthy stock, true to name, but we give "NO WARRANTY" expressed or implied and do not guarantee in any way, nor will we be responsible for the crop, either as to variety, product or otherwise. If goods are not accepted on these terms, they must be returned at once.

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EVERYTHING IN YOUNG POT PLANTS  
AND ROOTED CUTTINGS

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